

# Webulous.IO | February 2022

# **Subscription**

	Annual plan One invoice a year	Monthly plan One invoice a month
Premium subscription to the Webulous.io platform	51,00 € / month 612 € / year	62,00 € / month 744 € / year
Similar properties module	+ 5,∞ € / month	+ 6,∞ € / month
Advanced research module	+ 7,∞ € / month	+ 8,50 € / month
Owner space	+ 5,∞ € / month	+ 6,∞ € / month
Property representative module	+ 6,00 € / month	+ 7,00 € / month
Location on map & points of interest New	+ 7,00 € / month	+ 8,50 € / month
Online booking for properties visit New	+ 11,00 € / month	+ 12,50 € / month
New projects and properties	+ 14,00 € / month	+ 17,∞ € / month
Expansion TV module	+ 10,00 € / month	+ 12,∞ € / month
Multiple offices module	+ 12,00 € / month	+ 14,00 € / month
GDPR Consent Service	+ 10,∞ € / month	+ 11,50 € / month

# **Additional services**

Integration of the Widget Real Advice	Free
Serenity Pack – assistance for the implementation of your website - A 40% deposit is required at the start of the project.	600,₀₀ €
Tailored personalisation of the website - 700€ of setup costs + personalisation cost (on quotation).	On quotation

- All prices are exclusive VAT.
- The premium subscription is automatically renewed at the end of the period. You can cancel your subscription via the management interface until 10 days before the end of the current subscription period.
- The premium plan is activated as soon as the first payment is received.

# Details of the options and additional services

The additional modules described below are only available for the Premium subscriptions.

### Similar properties module

Add the display of similar properties that could interest the visitor on the detail page of each property.

#### Advanced research module

Activate the advanced research engine in the property list. Multi-criteria research on the type of property, localisation, room number, and activation of the 'furnished' and 'investment property' filters. 5 criteria available for the property display order.

#### **Owner space**

Allows your clients to follow the evolution of the sale / renting process of their property via a secured space. This option is linked to Whise.

### **Property representative module**

Allows to present the commercial agent (representative) linked to your properties or new promotions. On each property page, a short notice shows the agent's picture, his name and telephone number. The agent may directly be contacted by your visitors with one click (call to action).

## Location on map & points of interest New

This module allows you to locate a property on a map and to view points of interest located nearby, such as public transport, schools, nurseries, shops, etc. By clicking on markers on the map you benefit from useful details like bus lines, logo of supermarkets, address, etc. Visitors can navigate into the map, choose the zoom level and configure the points of interest that they wish to display. The property is thus geolocated in its context including infrastructures and useful services.

# Online booking for properties visit New

This module allows you to make an appointment for a visit directly from the property details page on the web site. You define visit time slots in Whise, which are then automatically proposed on the site. When a prospect chooses a time slot and signs up for the visit, the corresponding contact is automatically created in Whise and associated to the visit. A registration notification is also sent by email to the agency and the sales representative (if defined for the property).

#### New projects and properties

Allows your visitors to discover your new real estate projects and their details. Each new project has its own landing page accessible via an URL optimised for the SEO which includes the project name and its location.

### **Expansion TV module**

Expansion TV is a company having 15 years of experience in solutions for dynamic display on screens, terminals and touch-sensitive totems.

Webulous developed a complementary module to the website which allows to export real estate properties (property of the month or new properties) in the form of a flow.

Expansion TV uses this flow to pilot a dynamic display on a big screen that allows to promote the agency and the properties at the same time.

## Multiple offices module

If your agency has several offices in different locations, this module will give greater visibility to each of them. A page "Our agencies" lists the offices and their contact details directly from Whise. The latest properties associated with each office are also displayed. The contact page allows your visitors to choose the office they want to contact.

#### **GDPR Consent Service**

The GDPR consent service keeps track of all consents given by your visitors when they fill out a contact form on your web site. A user interface allows you to consult the consents collected in order to be able to provide proof either to the person concerned or to the supervisory authority. This service can also be used to keep track of the revocation of consents (with date and context data).

### **Integration of the Widget Real Advice**

If you have a Premium Real Advice account, we take care of the integration of the widget on your site for free.

# **Serenity Pack**

We assist you in the setup of your website by taking care of the following points :

- The configuration of your website according to your colours.
- The configuration of the homepage
  - Integration of a banner
  - o Presentation zone
- The configuration of the footer.
- The configuration of the menu to define the structure of the pages that you want.
- The integration of the contents that you provide (or from your former website) into the pages of your new website\*.
- The transfer of the titles and meta-descriptions of your former website pages (if suitable).
- The integration of your links to social networks.
- Contacts with your technical supplier to link your domain name to the new website. On that level, we draw your attention on the fact that your emails will stay handled by your current supplier.

<sup>\*</sup> The contract involves a maximum of 7 pages per language. An extension is possible on demand.